



&

Marie Massey Fine Art Present

1st Annual Teton Plein Air Paint Out

Event Dates: July 15th to 20th

CALL FOR ENTRIES

DEADLINE FOR ENTRIES: April 10, 2012

Ciao Gallery of Jackson, WY in Association with Marie Massey Fine Art is pleased to announce the 1st annual "Teton Plein Air Paint Out", a plein air painting competition, exhibition and art auction. This exhibition will be hosted in fantastic Jackson Hole, WY with the inspiring views of near by Grand Teton National Park and surrounding area.

Eligibility

- Submitted works must be created in the plein air technique , generally inspired by the subject matter of the local landscape.
- All styles and traditional mediums are welcome (photography not permitted).
- Artists will be selected by composition, artistic content, use of medium, originality and presentation.

Calendar for Submission

- Submissions must be received on or before April 10th, 2012.
- All those who have entered will receive a reply on April 15th, 2012.
- All selected artists must RSVP via email at ciaogallery@yahoo.com no later than April 20th, 2012.
- Please see Events Calendar on pages 4 & 5 for more information about the event and acceptance.

Awards

Artist Choice Award (Best of Show) - \$500 value sponsored award

Artist Choice 2nd Place Award - \$200 Gift Certificate to a framer in Jackson Hole

Artist Choice 3rd Place Award - Honorable Mention-\$100 Gift Certificate to a local restaurant

Commissioned Paintings Purchase Awards - The purchaser gets to award a ribbon. These awards will be treated as sales with a 60% to the artist and 40% to the organizers.

Jurors- Three guest jurors of artistic prestige will be announced two weeks before the application deadline.

Application Fee & Commission Agreement: There will be a \$25 application to submit up to 3 digital images to be considered for the exhibition, \$5 each additional, up to a total of 6 works. This

fee must be returned with the application and artist's submissions. This is a nonrefundable fee. The exhibition will include advertising, entertainment, and refreshments. Any art sold will be commissioned by CIAO at a percentage of 60% to the artist and 40% to the organizers.

Submission Guidelines

Online Prepare images for online submission as follows:

1. Obtain a digital image of the work in .JPG format.
2. Crop out mats, frames, etc.
3. Crop image so that longest dimension is 900 pixels.
4. Set the image resolution at 72 ppi.
5. Label the image using last name, first letter of first name, and the number that corresponds to the entry form image (e.g. SmithJ1 for John Smith first image).
6. Send e-mail to: ciaogallery@yahoo.com. Please be sure to include "Teton Plein Air Paint Out" in the subject line and the following information in the body of your e-mail for each entry:
7. Image File Label (e.g. SmithJ1).
8. Title of Work.
9. Medium.
10. Size of Work
11. Price of Work (including 60% to the artist and 40% commission).

Go to www.ciaogallery.com under "Call to Artists" tab you will find a Paypal link to pay your application fee or you can send a check payable to CIAO Gallery to PO Box 1274 Jackson, WY 83001 (See fee Schedule below). Online applications that have not paid the fee by the deadline date will not be reviewed.

Acceptable Image Submissions by mail:

All mailed submissions must include a self-addressed envelope (if you wish for your materials to be returned to you). Do Not Send Original Artwork! Please submit up to 3 images, any additional images are a \$5 charge per submitted image up to a total of 6 images.

CD: Acceptable formats: jpeg

Checklist for Mailed submissions

1. Print, sign and mail this sheet and image entry sheets to: P.O. Box 1274 Jackson, WY 83001
2. Images on CD
3. Resume
4. Biography or artist statement
5. Self addressed, stamped envelope. NOTE: Envelope must be large enough to contain returnable images.
6. A non-refundable check or money order made out to CIAO Gallery.

1st Annual "Teton Plein Air Paint Out"

Name _____
Address _____
City _____ State _____ Zip _____
Country _____
Email _____
Telephone _____ Fax _____

List of Artist's Works

Title Medium Dimensions Price

- 1 _____
- 2 _____
- 3 _____
- 4 _____

5 _____
6 _____

If you wish to submit more than three pieces, please use additional copies of this form as required. Please note: if a self-addressed envelope is not included, your submission will not be returned. CIAO Gallery will not be responsible for lost materials. Please remember to make copies of everything you send. Do not send original artwork!

I HAVE READ AND UNDERSTOOD THE ABOVE TERMS AND CONDITIONS AND I AGREE TO ABIDE BY THEM. BY SIGNING THIS APPLICATION YOU GIVE CIAO PERMISSION TO USE SUBMITTED IMAGES FOR ADVERTISING PURPOSES.

SIGNATURE

DATE _____

Please indicate where you saw the contest posted _____

2012 1st Annual Teton Plein Air Paint Out

- 30 artists will be accepted. If you are accepted you will be required to pay an additional \$60 participation fee at the beginning of the event when you get your participating canvasses stamped.
- Maximum size of a framed canvas cannot exceed 30" x 36". You are responsible for providing the frames. Gallery wrapped paintings with painted edges are also acceptable. All paintings must be wired and ready to hang.
- Accepted artists will be featured on the Ciao Gallery website including your bio, a profile photo, and the .jpps of your three entries. These entries will then be available for sale (or not per the artist's wishes) from April 30th through to the end of the event.
- Lodging- We have secured discounted rates at beautiful Spring Creek Ranch. In addition we are working on host housing for artists on a first come first serve basis. We are also working on lower cost alternatives to Spring Creek Ranch. Please contact us if you have any questions.

Calendar of Events:

1. **Sunday July 15th 9am to 11am**, Check-In Ciao Gallery Offices: 1180 Gregory Lane, Ste. C, Jackson Hole WY. Starting at 9 am, we will begin registration at the Ciao Gallery offices in Jackson Hole. You can bring as many canvasses (watercolor paper or board) as you wish to be stamped for the paint out. Remember that you may replace any paintings that you sell with another painted during the Paint Out (with the Paint Out stamp on the back). At this time, artists will receive a map detailing recommended places to paint. You may paint anywhere in Jackson Hole, Grand Teton National Park or greater Yellowstone area. You will also receive a list of private businesses, ranches, homes etc. for which there is a standing commitment to purchase from the proprietors of said locations. ***Upon check in, artists will receive a package with coupons for local business and recommended activities if you are traveling with non-painter family members.
2. **11am to 1pm- Welcome Brunch for Artists**
3. **You may paint for the next 4 days until 5pm on July 19th.**
4. **Thursday July 19th, 5-8 pm Check-In Thursday Night, Ciao Gallery office.** You will check in three framed paintings (gallery wrapped with painted edges are also acceptable) beginning at 5 pm at Ciao Gallery. All paintings must be wired and ready to hang. You will title your paintings and select an opening bid. You will also indicate the Gallery Retail Value of the painting. The sale price is split with 40% going to the organizers to support local art

programs, and 60% to you, the artist. After completing your paper work, you will receive a placard to designate the painting you want to reserve for the live auction. You will go to the exhibit area and find the space with your name. The names are in alphabetical order by last name. Place the three paintings in your space and designate the painting that you want to reserve for the live auction with the placard. You have until 8 pm to turn in your three paintings.

5. **Friday July 20th,**

1. **9 am to 11 am Judging**-Judges will view paintings and select winners. Ribbons will be placed on winning paintings. Commissioned painting buyers will select their winners and place their ribbons.
2. **3:30 1st Annual Teton Plein Air Show Opens**- The show opens to the public for viewing and bidding via silent auction. Immediately following the close of the silent auction, after 6 pm, there will be a live auction for all paintings that have been reserved for the live auction.
3. **3:30 to 5 pm- Meet the Artist** We are promoting this time as “meet the artist” so that bidders have a chance to interact with you. You will also want to turn in your ballot for the “Artist Choice Award”.
4. **5pm- Award Ceremony** The award ceremony will be Friday promptly at 5 pm. If your painting received a ribbon, you will need to take it from your wall and then, bring it to the MC when your name is called so that we can photograph you with the painting. After you receive your award, you will replace your painting on the wall.
5. **6-8PM Live Auction.** You may begin taking your unsold paintings after 8pm.