



**\*\*\*PRESS RELEASE\*\*\***

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**Paint the Poudre Art Show and Sale 2015**

**July 24<sup>th</sup>, 6 to 9pm at the [Morgan Library](#), Colorado State University**

Thirty-six well known, professional artists who participated in Paint the Poudre Plein Air in 2014 will show and sell their paintings at the Morgan Library, 1201 Center Avenue Mall, on the CSU campus, Fort Collins, CO from July 24<sup>th</sup> until August 24<sup>th</sup>. The Show features paintings of the Cache la Poudre River that have been painted on location en plein air (French for “in the open air”). The art show is a part of CSU’s International Water Conference at the Morgan Library this year and the attendees will be treated to some of the best artistic expression in Colorado. The Show will open to the public during [Library hours](#).

The public is invited to the Artists’ Reception on Friday, July 24<sup>th</sup> from 6 to 9 pm with refreshments and live music. Many of the artists will be present to discuss their work. A portion of the painting sales will go to [SavethePoudre.org](#), a non-profit organization working to protect and restore the Poudre River.

Paint the Poudre Plein Air hosted events in 2013 and 2014 which culminated in shows that raised well over \$2000 for Save the Poudre. The co-organizers of PPPA are [Marie Massey](#) and [Diane Edwards](#), local professional artists who are avid plein air painters. Both artists’ favorite painting subject is water and they feel the Poudre is such an integral part of the quality of life enjoyed in Northern Colorado.

Many local businesses have sponsored Paint the Poudre. One of the main sponsors is [Judsons Art Outfitters](#) whose owners, Carl and Sarah Judson, have been great supporters of local artists and the plein air movement. Carl Judson will judge this year’s show and will also give a presentation about the beginnings of the plein air movement at the Morgan Library at 5:00 on Friday, July 24<sup>th</sup> before the opening. The public is invited to view this interesting presentation.

Previous sponsors are [Home State Bank](#), [Odells Brewery](#) and [Fort Collins Brewery](#), [Town of Timnath](#), and many other local businesses such as [High Plains Frames](#), [Otteman Arts](#), and [Terry Ludwig Pastels](#) as well as many individuals.

Any business or individual can sponsor Paint the Poudre and contribute or purchase a painting. Please contact Marie Massey at 970 222-1652 or [mm@mariemassey.com](#).